

PRESS RELEASE For immediate release

## **A GRAND RETURN FOR PONT-ROUGE'S FESTIGLACE**

Iconic event for the ice climbing community

**Pont-Rouge, October 30, 2019.** - After an absence of over a decade on the international scene, Pont-Rouge's Festiglace is rising from the ashes. Thanks to a team of passionate volunteers and to the collaboration of numerous partners, the highly anticipated event will be sure to give thrills to all.

Climbing and outdoor enthusiasts as well as active families are invited to participate, challenge themselves, connect with nature and simply have fun on the frozen walls of Île aux Raisins, a majestic site on the Jacques-Cartier River amid stunning frozen waterfalls.

On top of the international enduro-style professional competition that will feature some of the best climbers and alpinists in the world, numerous inspiring activities will be offered. The program includes ice climbing trials, snowshoe trails, a rappel station, an amateur competition, a youth zone, conferences and film showings by renowned athletes, a village of exhibitors, skills clinics, and much more!

Dates: February 21-23, 2020 Site: Île aux Raisins and other locations in Pont-Rouge

The full program and registration details will be released over the next few months on Festiglace's website at www.festiglace.org. You can also follow us on our Facebook page (@festiglacepontrouge) and Instagram account (@festiglace). Until then, here is the first video of a series that will showcase the works in progress and that will feed the excitement around the event. Its humorous note well represents the Festiglace spirit: https://www.youtube.com/watch?v=xbJ70X84jrY.

## About Festiglace de Pont-Rouge

Festiglace de Pont-Rouge is a Non-Profit Organization with a mission to promote ice climbing and the outdoors through an international event that focuses on safety while maintaining a collaborative and educational environment. The organization is entirely composed of volunteers who are passionate about the community.

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